2012 PINOT NOIR DOCTOR'S VINEYARD



HIGHFLYER

At Highflyer, we work with small, family-owned, benchmark vineyards throughout California where terroir and variety are in perfect alignment. We harvest fruit from the Santa Lucia Highlands, Santa Maria Valley, Bennett Valley, Santa Ynez and Napa Valley to produce wines that are thought provoking and our best expression of the varietal. Our name references our winemaker/owner Craig Becker's other great passion in life: aviation. As a private pilot, Craig can fly to a distant region, walk the site, meet the vineyard management team to ensure our strict farming protocols are being followed, and return home, all in one day.

VINEYARD

Doctor's Vineyard is in the heart of the Santa Lucia Highlands. This intensely managed property has well drained soils of sandy loam and gravel. We sourced three clones from three small vineyard blocks to complete our 2012 blend: 828 (richness), Calera (brightness) and Swan (texture). Each of these vineyard blocks are planted between 500 and 900 feet above sea level.

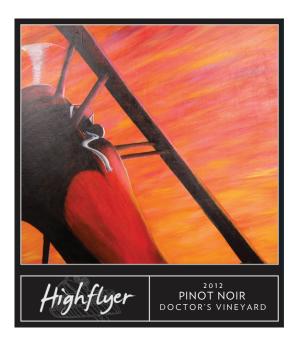
WEATHER

The 2012 growing season was ideal due to the mild spring that led to great fruit set, followed by a cool summer and dry fall that allowed the fruit to hang long and ripen. These conditions contributed to slowly developing the flavors of the berries into the perfect intensity.

WINEMAKER NOTES

In 2012 we produced 22 barrels of the Highflyer Pinot Noir from Doctor's Vineyard. The wine was aged on lees for 13 months in 30% new French oak and 70% neutral French oak. This great vintage reflects in the wine with rich flavors and elegant acidity with concentrated flavors of red cherry, cola and raspberry jam. Fleshy and full-bodied, the finish is lingering and delicious.

Craig Becker, Winemaker / Pilot



APPELLATION - SANTA LUCIA HIGHLANDS BRIX AT HARVEST - 25.7 TA - 6.5 g/l PH - 3.65 ALCOHOL - 15.2% PRODUCTION - 550 cases